

Growing with independent agents since 1937

For over 80 years, consumers have relied on the combination of our coverage and service options and your local, trusted expertise and guidance to protect what's most valuable to them, making us **the No. 1 personal and commercial auto insurer by written premium** in the channel along the way.

And we're just getting started.

Watch Progressive CEO Tricia Griffith share her thoughts on the importance of the independent agency channel and your success. Independent agents remain a key strategic priority for us, and we'll continue to invest in and support you to foster our mutual growth!



Earn more with Paths to PartnershipSM

Take advantage of our National Personal Auto Commission Schedule to earn more as you write more! Then, unlock bonus opportunities with our **Progressive PrioritySM Auto and Platinum bundle partner programs**.



Why Progressive?

Our vision is to become consumers' **and agents'** No. 1 choice and destination for auto, home, and other insurance.

A.M. Best, an independent U.S.-based insurance rating agency, gives Progressive an A+ (Superior) rating for both auto and home.

No. 74 on Fortune's 2021 Top 500 list. In less than three years, we've jumped more than 35 spots.

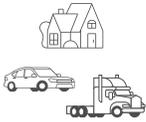
In 2020, we provided direct financial support to our agent partners and the channel itself—**\$2 million** to the Big I's Trusted Choice COVID-19 Relief Fund and **\$500,000** to the PIA's marketing programs.

PROGRESSIVE

Why Progressive?



Capitalize on our investments in the channel



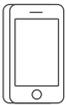
Product Breadth

We offer a full product lineup and lead the way as the No. 1 personal auto and No. 1 commercial lines insurer in the IA channel. Plus, we're already the sixth-largest homeowners insurer among IAs after entering the market in 2015.



Stability & Choice

In business since 1937, we offer competitive rates, 24/7 servicing, and a variety of claims options, including our Network repair shops featuring our limited lifetime guarantee. Or, customers can choose their own shop or accept payment for the repair cost directly—it's always their choice.



Technology & Ease of Use

Whether it's our fast, multiproduct FAO quoting system, Agent Rewards platform, handy mobile app featuring Photo Estimate, or UBI offerings like Snapshot® for Personal Lines and Snapshot ProView® and Smart Haul® for business vehicles, we offer leading tech solutions for you and your customers.



Tools & Insights

We use our experience, insights, and scale to deliver business-building tools like our SmartSell® Suite, which helps you automatically cross-sell existing customers and re-quote prospects.



Brand

With our Progressive Marketing service, you can market from one to many with a variety of co-branded low- to no-cost creative solutions and services that leverage our widely recognized consumer brand.