

For over 80 years, consumers have relied on the combination of our coverage and service options and your local, trusted expertise and guidance to protect what's most valuable to them, making us **the number one personal and commercial auto insurer by written premium** in the channel along the way.

And we're just getting started.

Watch Progressive CEO Tricia Griffith share her thoughts on the importance of the independent agency channel and your success. Independent agents remain a key strategic priority for us, and we'll continue to invest in and support you to foster our mutual growth—see how on the next page!

Watch this short video for a special message from Tricia.



Our vision is to become consumers' **and agents'** #1 choice and destination for auto, home, and other insurance.

Keep reading to learn how we plan to achieve it—with you!



Build Your Business With Confidence



FORTUNE



A.M. Best, an independent U.S.-based insurance rating agency, notes an A+ (Superior) rating for auto and an A+ (Superior) rating for home.

We now rank **#86 on Fortune's 2020 Top 500 list**, a 13-spot jump from 2019's rank when we broke into the Top 100 at #99—and that was up 13 spots from #112 in 2018!

During these recent uncertain times, we provided direct financial support to our agent partners and the channel itself—**\$2 million** to the Big I's Trusted Choice COVID-19 Relief Fund and **\$500,000** to the PIA's marketing programs.

Earn More With Our Paths To Partnership Program



PROGRESSIVE
PRIORITYSM

PROGRESSIVE
PLATINUM

Take advantage of our National Personal Auto Commission Schedule to earn more as you write more! Then, unlock bonus opportunities with our **Progressive Priority auto and Progressive Platinum bundle partner programs**.



Capitalize On Our Investments In The Channel



Product Breadth

We offer a **full product lineup** and lead the way as the #1 Personal Auto and #1 Commercial Lines insurer in the IA channel. Plus, we're already the **sixth-largest Homeowners insurer** among IAs after entering the market in 2015.



Stability & Choice

In business since 1937, we offer **competitive rates, 24/7 servicing, and a variety of claims options**, including our **network of repair shops featuring our limited lifetime guarantee**. Or, customers can choose their own shop or accept payment for the repair cost directly—it's always their choice.



Technology & Ease of Use

Whether it's our fast, **multi-product FAO quoting system, Agent Rewards platform, handy mobile app** featuring **Photo Estimate**, or UBI offerings like **Snapshot** for personal lines and **Snapshot ProView** and **Smart Haul** for business vehicles, we offer leading tech solutions for you and your customers.



Tools & Insights

We use our experience, insights, and scale to deliver business-building tools like our **SmartSell Suite**, which helps you automatically cross-sell existing customers and re-quote prospects.



Brand

With our **Progressive Marketing** service, you can market from one to many with a variety of co-branded low- to no-cost creative solutions and services that leverage our **widely-recognized consumer brand**.